# Creating Your Vision

**Participants find a strong 'why' to take ownership of their future, and galvanise others to achieve buy in. By identifying their personal drivers, they create an audacious goal which feels congruent and motivating. Participants experience the power of strategic thinking, and leave with a practical framework to keep them focussed.**

## Learning Objectives

- Understand the importance of a clear vision and requirements to bring it to life
- Identify and articulate unique personal strengths, drivers, skills and desires
- Create a stretch goal with clear action plan

## Learning Outcomes

- Participants are more strategically focused
- Participants are energised and motivated by their renewed sense of purpose, and more able to engage others
- Participants are guided by their action plan, including sources of support

## The Session

After establishing the power of clarifying one's vision – to motivate themselves and inspire others – participants embark on a reflective journey to identify what matters most to them. Building on their personal strengths, they discover what they are uniquely encoded to achieve before creating an ambitious goal and an action plan to bring it to life. Participants frequently express relief at being able to articulate where they excel, how they thrive, and how they want to use those strengths in service of their organisation.

This session invites participants to switch off from the busy-ness of business and focus on the work they rarely have time to do. The design shifts them from analysing what they think they 'should' be doing to exploring what is genuinely possible and meaningful. Curated conversations deepen their understanding of themselves and reinforce the power of connecting with what matters most. The outcomes are frequently profound.

*"It was honestly brilliant. I've been able to develop a vision statement that I can carry wherever I go, and... I have a better sense of direction."*

*"Very engaging and thought-provoking content... with a real tangible outcome."*

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